The Minnesota Indigenous Business Alliance (MNIBA) is guided by a holistic, strategic framework focused on seven key areas: Native Trade & Commerce, Community, Partnerships, Governance, Infrastructure, Finance and Resources.

NATIVE TRADE & COMMERCE: The practice of exchange and trade is deeply rooted in the history and cultural practices of indigenous communities. Successful native driven trade and commerce contributes to the diversity of a strong tribal economy.

COMMUNITY: Community members are the most legitimate, informed, and reliable source of information about their own priorities. Their support is central to the success of native trade and commerce.

PARTNERSHIPS: Collaborative partners play an important role in the development of native trade and commerce and provide valuable services, programming, resources and expertise that intersect with each of the seven key areas.

GOVERNANCE: Effective governance is central to the success and sustainability of native trade and commerce. Tribal communities and native entrepreneurs thrive under supportive tribal policies focused on trade and commerce.

INFRASTRUCTURE: Builds upon governance and addresses the legal, physical and human capital needs so that trade and commerce grow. This includes business, employment, zoning laws and regulations, the development of zoned trade and commerce districts, sound road systems, utilities, communication, broadband, and workforce development with industry-specific workforce strategies.

FINANCE: Equitable and strategic access to financial products that best address the unique needs and challenges of native entrepreneurs increase when strong governance and infrastructure are in place.

RESOURCES: Access and connection to networks, mentors, personal, professional and business management tools are critical to the success and expansion of native trade and commerce.

GATHERING TO FORMULATE COLLABORATIVE STRATEGIES

MNIBA facilitates opportunities for partners, community members, native entrepreneurs and tribal leadership to develop strategies and solutions to address the opportunities and challenges impacting native entrepreneurs.

All of MNIBA's events are open, and everyone is welcome. Information on the dates and times of upcoming events can be found on the MNIBA website, Facebook, through our email announcements and newsletter.

MONTHLY "BUY NATIVE FIRST" STATEWIDE WORKING GROUP: video tele-conference and quarterly face-to-face meetings serve as a chance to build out procurement policy, tribal supportive resolutions, educational materials, review new research and trends, and host Buy Native First events throughout the state.

QUARTERLY MEETINGS: are hosted throughout the state. They serve as a chance to network, exchange knowledge and strengthen partnerships. Speakers are invited to highlight new best practices, introduce services, resources, new research and trends and to showcase native entrepreneuers.

WORKSHOPS & WEBINARS: are hosted throughout the state and online to engage native entrepreneurs, communities, tribal decision makers and partners on various topics.

MINNESOTA INDIGENOUS BUSINESS ALLIANCE
Putting Native Business First

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